

Connecting Business and IT

MID GmbH Company Profile

The Nuremberg software and consultancy agency, MID GmbH, is your one-stop competent partner for modeling business processes, software and databases, and can help you to implement your IT projects faster, better and more efficiently. Our integrated solutions enable you to establish an effective IT governance and implement your IT projects efficiently – from business processes and requirements in the operating department right through to supported IT systems.

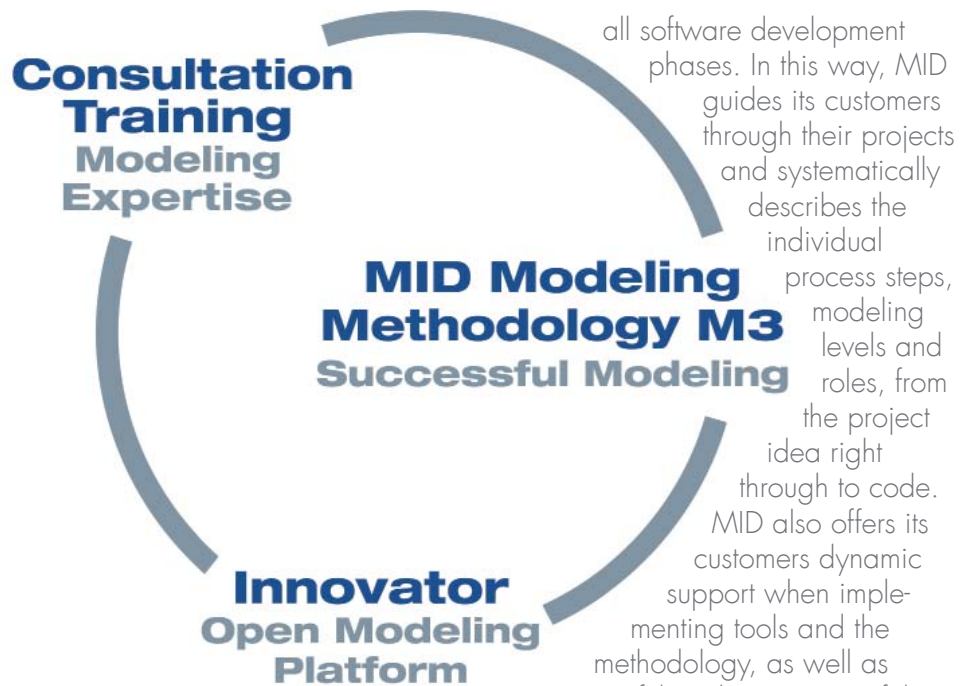
MID is one of the leading independent providers of modeling tools in Europe. MID's open modeling platform, Innovator, provides an integrated model-based solution – from business process, requirements and data modeling, right through to object-oriented and technical software development. With its fully-developed server technology, Innovator enables distributed teams to work together and supports international open standards, such as BPMN, UML and SysML, as well as SoaML for model-based SOA. The fact that Innovator can be easily customized means that it also supports domain-specific languages (DSL). Innovator can be easily integrated with other tools, which enables each customer to tailor their tool landscape to suit their individual needs.

Due to MID's expertise with many successful large-scale realized projects under its belt, MID's approach by far exceeds tool optimization.

MID consultants accompany companies from all industries hand-in-hand throughout the complete lifecycle of their projects, whether it be process modeling, model-driven application development or tool implementation.

MID offers you:

- Many years of experience in modeling business processes, software and databases
- Integrated solutions for increased transparency
- Savings potential through efficient procedures
- Development and German-speaking hotline close at hand



Many Years of Project Experience

The many years of project experience and methodology competence of our MID experts has been incorporated into the Modeling Methodology M3; this methodology is geared towards a high-quality, efficient and time-to-market process which comprises

The MID Academy trainers offer an extensive training program, as well as in-house qualification courses tailored to suit the particular company.

Continuity and Sustainability

As a software specialist with over 25 years of experience, MID has enjoyed a continual growth in sales and has added a substantial amount of employees to its number last year due to its wide spectrum of industries it deals with. MID currently employs 110 workers and is represented on the market by a multitude of employees for external service providers. MID is a sure bet due to its many years of experience and consistent product philosophy.

Innovation

As one of the leading tools in Europe, the modeling platform, Innovator, supports UML and model-driven architecture. The newest Innovator generation boasts role-specific tool solutions paired with modern technology and an intuitive user interface which is similar to that of Office. As the first in the line of new generation modeling tools, *Innovator for Business Analysts* will be available from the second quarter of 2010. It enables the business analyst to act as an intermediate between the operating department and IT when modeling all requirements for IT, both with BPMN and UML.

Quality

Quality is important to MID. i.e.: Quality in individual projects is ensured and a sense of holistic quality is established and lived throughout the company. This is the only way to ensure business success in the long term, both that of the customer and MID.



This is evident not only through certifications, such as ISO 9001, but primarily through customer satisfaction.

Research and Teaching

MID supports research and educational institutes with Innovator licenses, talks and training.

MID is a member of:

Object Management Group



Arbeitskreis Software-Qualität & Fortbildung e.V. (ASQF e.V.)



Customer Spectrum

MID and Innovator work together with a wide array of customers from all industries to successfully implement long-running larger projects with distributed teams. A few examples:

Public Sector:

Bundesagentur für Arbeit,
Deutsche Rentenversicherung,
Bundesministerium des Inneren,
Pensionsversicherungsanstalt

Industry:

Daimler AG, Siemens AG

Insurance Companies:

HanseMercur Versicherung,
Gmünder Ersatzkasse GEK,
AXA Winterthur

Financial Sector:

DATEV eG, Deutsche Wertpapier
Service Bank AG

Embedded Systems:

Leopold Kostal GmbH & Co. KG,
Hella KGaA & Co

Telecommunication:

Deutsche Telekom AG

System Integrators:

T-Systems, Siemens IT Solutions and
Services

Commerce:

Witt Weiden (Otto Group), Migros

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