

NEWS RELEASE

Software and Consulting Company, MID, One of the Top Employers of 2011

MID GmbH One of the Most Appealing Employers in Germany



Nuremberg, 1/28/2011, MID GmbH: The software and consulting company, MID, yesterday received the "Top Job" seal of approval as one of the best employers in Germany in the category medium-sized companies. This prestigious prize was presented by mentor, Wolfgang Clement in Duisburg. MID stands out due to its innovative working environment, performance-oriented culture based on trust and the many possibilities available to its employees to bring their own ideas to the table for further-developing the product and the company. The balance between life inside and outside of work and family orientation are also promoted.

As the software and consulting company leading the way in the technology stakes for model-based solutions, MID GmbH enables companies and authorities to achieve their goals efficiently and transparently. Experienced MID consultants gel operating and IT departments together so that they speak the same language. Clients include the Federal Employment Office, Daimler, DATEV, Deutsche Telekom and HUK-COBURG.

A high standard of technology and the great opportunities for furthering education which comes hand in hand with this are of utmost importance to MID, as is the development of a working culture based on trust and family orientation. All MID employees have the option of working part time to help them juggle both work and family life.

So that well-being doesn't take a back seat to work and family, there is a whole range of sporting activities available to undertake at MID. Employees can try their hand at running, cycling or football, to name but a few options. A mobile massage ensures that employees can relax. The annual ski trip is organized by employees and financially supported by the company, along with other initiatives undertaken by its employees.

The study carried out by the St. Gallen University examined medium-sized companies throughout all branches in Germany to determine what their working environment was like. All HR tools were analyzed and attitude surveys were carried out amongst employees. The top 72, which includes MID, now carry the title "Top Job Employer 2011".

MID managing director, Jürgen Leuschel, described the distinction as being "based on our employees' opinions, which made us proud to call them our employees. The results of the anonymous survey help us to continue to develop and improve as a place where people want to work."

March 2011 brings with it another reason for employees to choose MID as their workplace of choice: MID is moving to a new office tailor-made completely of glass right in the heart of Nuremberg city. This central location, with its superb transport

connections and overlooking a beautiful lake, will be the setting for ultra-modern, team-oriented workstations, group rooms and training rooms.



MID Gets the Top Job Seal of Approval (from Left to Right: Jürgen Leuschel, Managing Director MID GmbH, Sylvia Leipold, HR Manager MID GmbH, Wolfgang Clement, Top Job Mentor for Medium-Sized Companies)

About MID GmbH

The Nuremberg software and consulting company, MID GmbH, is your one-stop competent partner with tool solutions and consultancy to help you implement your IT projects faster, better and more efficiently. Our customers benefit from your experience in many successfully-implemented large-scale projects. MID consultants accompany companies from all industries hand-in-hand throughout the complete life cycle of their projects. As well as open training, the MID academy also implements extensive in-house qualification measures. As a software specialist with over 25 years of experience, MID has enjoyed a continual growth in sales and has added a substantial amount of employees to its number last year due to its wide spectrum of industries it deals with. MID currently employees 110 workers and is represented on the market by a multitude of employees for external service providers.

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